

# Join Us For Two Great Events For One Great Cause!



**Win a Car &  
Other Great  
Prizes**  
New Hole-in-One  
Contest!

## Going for the Green

Golf Tournament Fundraiser  
for STAR Education and STAR ECO Station

**Friday, March 25, 2011**

Los Robles Greens, Thousand Oaks, CA

**Registration includes:** green and cart fees, gift bag,  
continental breakfast, awards luncheon and a free round of  
golf for your next visit to Los Robles Greens.



All proceeds benefit STAR Education's scholarship  
programs and the STAR ECO Station's environmental  
education and wildlife rescue efforts.



## STAR ECO Station's Children's Earth Day!

**Sunday, April 10, 2011**

**"The Earth Day Pick"** - LA Times



## "Best Family Festival"

- Best of LA, L.A. Parent Magazine

**We celebrated Children's Earth  
Day with over 40,000  
people in April 2010!**

Proceeds benefit environmental education through exotic  
wildlife rescue at the award-winning STAR ECO Station and  
STAR Education scholarships for underserved children.



STAR Prep Academy  
middle & high school

**[www.ecostation.org](http://www.ecostation.org)**



# Employers:

Here is an economical way to sponsor some of our major events!

## Encourage your employees to adopt us



**by giving us \$5 on behalf of your company.**

These donations can add up to a sponsorship level at Children's Earth Day and our Golf Event. This will help children and rescued exotic wildlife while bringing you inexpensive exposure that can keep jobs and increase your revenue.

Proceeds benefit environmental education through exotic wildlife rescue at the award-winning STAR Eco Station and STAR Education scholarships for underserved children.

**Help us support environmental education through the STAR Eco Station and over 15,000 underserved children throughout California!**

To find out how your company can participate, contact Trevina Jefferson, M.Ed  
(310) 842-8040  
earthday@starinc.org  
10117 Jefferson Blvd. Culver City, CA 90232

**Help us with the care and feeding of our exotic rescued wildlife and make education opportunities available to underserved kids!**



STAR Prep Academy  
middle & high school





# TWO CHANCES TO MAKE A DIFFERENCE



Dear Educational Partner,

I am writing to you on behalf of STAR Education, a non-profit charitable organization, which provides educational solutions, services to elementary and middle school children in California, and offers environmental science education through its award-winning STAR ECO Station (EIN 95-4430228). We are currently planning two major STAR events to provide STAR Education scholarships to families and to benefit environmental science education and wildlife rescue at the STAR ECO Station: *Going for the Green Golf Tournament* fundraiser at the Los Robles Greens golf course in Thousand Oaks and *Children's Earth Day* at the STAR ECO Station.

**On Friday, March 25<sup>th</sup>, 2011**, from 7 am to 3 pm, 144 golfers will compete in 3 Divisions and have a chance to participate in a silent auction, win a car, and enjoy a day of golf. **On April 10, 2011**, we will celebrate our 11<sup>th</sup> annual Children's Earth Day at our award-winning STAR ECO Station. Last year, over 40,000 people learned about environmentally conscious practices and the delicate balance of our ecosystem. Our environmental partners, live entertainment, and celebrity guests helped heighten excitement about taking care of the earth.

Please see the enclosed brochures for details. You or your company can help us in the following ways:

- Advertising
- Gift Bag Items
- Golf Participants
- Sponsorships
- Raffle Items
- Underwriting
- Volunteers

Since 1986, STAR has been a leading advocate for schools, children and families by providing innovative, award-winning programs during the school day, after-school academic and enrichment classes, field trips, assemblies, camps, Gifted and Talented Education, and meaningful community events. In California, we serve over 150 schools throughout 42 school districts. These districts choose STAR to provide low-cost, high-quality programs that place students on a college-bound track. Our measurable results in enhancing student achievement have earned STAR the prestige of being named as a "Model Program" by the White House and U.S. Department of Education.

The STAR ECO Station is an environmental science and exotic wildlife rescue center that provides visitors environmental education and a green plan to implement in their homes and communities. The STAR ECO Station also works with government agencies to rescue illegally imported wildlife and partners with environmental agencies to help spread their message of green living and sustainability. Visitors to the ECO Station also learn about exotic animals, their habitats, and animal rescue through hands-on activities.

Together, STAR Education and the STAR ECO Station teach more than 1 million learners of all ages each year.

Thank you so much for your support!

Katya Bozzi  
Executive Director, STAR Education

Trevina Jefferson, M.Ed  
STAR Development, Director of Procurement



# Sponsorship Packages

## Player Fee - \$195

- Includes green fees, cart fee, gift bag, continental breakfast, awards luncheon, and a free round of golf for your next visit to Los Robles Greens

## Hole Sponsor - \$500

- Includes signage at one hole

## Gift Bag Sponsor - \$500

- Half page ad in event program
- Company logo on all gift bags

## Hole Sponsor & Foursome - \$1,100

- One foursome in tournament, includes: green fees, golf cart, and awards luncheon
- Half page ad in event program
- Hole signage

## Towel Sponsor - \$2,000

- Half page ad in event program
- Company logo on all gift towels

## Beverage Sponsor - \$3,000

- One foursome in tournament, includes: green fees, golf cart, and awards luncheon
- Half page ad in event program
- Hole sign on eighteenth hole

## Guest Lunch Ticket - \$40

- Luncheon in the clubhouse

## Mulligans - \$10

## Raffle and Silent Auction

- Raffle - \$10 for 5 tickets or \$50 for 30 tickets
- Silent Auction located in the banquet room

## Mulligan Packages - \$25 per player

- Includes 5 Hole-in One Contest Holes and Prizes include a **New Car**, Choice of premium Golf Equipment, Choice from Premium Electronics Package, Airline tickets for two, Men's or Ladies' Seiko Watch
- Includes 5 closest-to-the-hole competitions and one mulligan

## Ad Book

- Business card ad \$25 • 1/4 page ad \$50 • 1/2 page ad \$100 • Full page ad \$200 • Front and Back Covers \$500 (front or back)

## Golf Ball Sponsor - \$3,000

- One foursome in tournament, includes: green fees, golf cart, and awards luncheon
- Full page ad in event program
- Company logo on all gift balls

## Gold Sponsorship - \$3,000

- One foursome in tournament, includes: green fees, golf cart, and awards luncheon
- Full page ad in event program
- Exclusive signage on the first hole

## Lunch Sponsor - \$7,500

- One foursome in tournament, includes: green fees, golf cart, and awards luncheon
- Full page ad in event program
- Headline sponsor of the awards luncheon

## Corporate Sponsorship - \$10,000

- One foursome in tournament, includes: green fees, golf cart, and awards luncheon
- Full page ad in event program
- Hole signage on ninth and eighteenth hole
- Company logo on gift item

## Tournament Info

Registration includes: green and cart fees, gift bag, continental breakfast, awards luncheon and a free round of golf for your next visit to Los Robles Greens.

### Check-in from 7:00am-7:45am

Raffle & silent auction begin during check in.

For more information or to register online please visit [www.starinc.org/golf](http://www.starinc.org/golf)  
or call Jay Fields at (310) 678 8297 • [golf@starinc.org](mailto:golf@starinc.org)



# STAR ECO Station's Children's Earth Day! "The Earth Day Pick" - LA Times

Sunday, April 10, 2011

[www.childrearthday.org](http://www.childrearthday.org)

**Registration must be received by February 22, 2011**

Name of Agency or Company: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP

- |  |   |
|--|---|
| ___ \$25,000-50,000 Galaxy Sponsorship Package                         | ___ \$25,000 buys ECO bags                      |
| ___ \$10,000-24,999 World Sponsorship Package                          | ___ \$8,000 buys transportation & parking       |
| ___ \$5,000-9,999 Country Packages                                     | ___ \$8,000 buys biodegradable water bottles    |
| ___ \$8,000 buys booth talent & Earth Day crafts, supplies, and prizes | ___ \$5,000 buys T-shirts                       |
| ___ \$5,000 buys 8,000 ECO bags  | ___ \$3,000 buys drinks and food for volunteers |

## PLACE AN AD IN OUR NEWSLETTER

Get twice the benefits because all ads will appear in 2 STAR tribute books.

- |                                |                               |                           |
|--------------------------------|-------------------------------|---------------------------|
| ___ Front Cover Interior \$500 | ___ Back Cover Interior \$500 | ___ Full Page Ad \$200    |
| ___ Half Page Ad \$100         | ___ Quarter Page Ad \$50      | ___ Business Card Ad \$25 |

Please submit camera-ready ads in jpeg format to [earthday@starinc.org](mailto:earthday@starinc.org)

I wish my donation to benefit:  wildlife rescue  children's education

## METHOD OF PAYMENT

- Check/ Money Order Enclosed  
 I wish to pay my fees by credit card  
 MasterCard  Visa

Make checks payable to STAR Inc. Check Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CCV: \_\_\_\_\_

Card Holder Name (as it is written on the card): \_\_\_\_\_

Total Amount Authorized: \_\_\_\_\_ Authorizing Signature: \_\_\_\_\_

**\*Registration must be received by February 22, 2011**

### Mail to:

STAR Inc.  
10017 Jefferson Blvd. Culver City, CA 90232

Vendors and exhibitors interested in participating in Children's Earth Day may contact Trevina Jefferson, M.Ed, STAR's Director of Procurement, at [earthday@starinc.org](mailto:earthday@starinc.org) or visit us at [www.childrearthday.com](http://www.childrearthday.com).

STAR, Inc. is a charitable 501(c)(3) non-profit education organization serving kids, families, schools and communities

[www.childrearthday.org](http://www.childrearthday.org)

We have over 100,000 families throughout California that will see your support efforts. Our parents at over 150 of our schools support companies that support their children. In addition, college students from universities such as UCLA, Loyola Marymount University and Santa Monica College plan to volunteer for this great celebration on April 10, 2011.

Monetary or in-kind donations must be received by February 22, 2011 in order for your company to be recognized in news releases, banners and all other media for Children's Earth Day.

## Underwriting (funds or in-kind donation)

### \$25,000-40,000 buys environmentally friendly bags (can be split into 5 sponsorships)

- Galaxy Sponsorship package
- Your logo and slogan on bag with STAR Education and STAR ECO logo



### \$8,000 buys transportation & parking

- Signage at each school site that benefits from the transportation
- Signage at parking lot and on shuttles that states your company as the transportation provider
- Country Sponsorship Package



### \$8,000 buys Booth Talent & Earth Day crafts, prizes and supplies for children

- Added to every booth banner that sponsors the talent for children's environmental activities
- Country Sponsorship Package



### \$8,000 buys biodegradable water bottles

- Country Sponsorship Package

### \$5,000 buys T-Shirts

- "Children's Earth Day Volunteers" sponsored by (your company/organization)
- Country Sponsorship Package

### \$5,000 buys environmentally friendly bags

- Country sponsorship package
- Your logo and slogan on bag with STAR Education and STAR ECO Station logo

### \$3,000 buys water, sodas, juice, pizza, salad for volunteers

- Volunteer Station has banner with your logo and what you sponsored
- Placement in one of our newsletters, family magazines, and community newspapers
- Logo on event page
- Logo on event t-shirts
- 10 x 10 booth at event (if requested)

## Sponsorship Packages

### \$25,000-50,000-Galaxy Packages

- Prominent placement in Print Media including Los Angeles Times (average weekly circulation is about 1.2 million), family magazines, and community newspapers
- Stories in our newsletters, for one year, about how your sponsorship is benefiting children and rescued wildlife to schools and sites partnered with STAR (circulation to over 72,000 families statewide)
- VIP Private Group Tour of the STAR ECO Station
- World Sponsorship

### \$10,000-24,999-World Packages

- Stories in two of our newsletters about how your sponsorship is benefiting children and rescued exotic wildlife to schools and sites partnered with STAR (circulation to over 72,000 families statewide), family magazines, and community newspapers
- 10 Family passes to the STAR ECO Station (great employee of the month gifts)
- Logo on event page. Logo also on website for 6 months with a link to your website.
- Logo on custom banner placed above main stage and other STAR banners on event day
- Logo on event t-shirts
- 20 x 20 booth at event (if requested)

### \$5,000-9,999-Country Packages

- Banners on 5 Game or Craft booths
- Placement in one of our newsletters, family magazines, and community newspapers
- Logo on event page
- Logo on event t-shirts
- 10 x 10 booth at event (if requested)

## Advertising

Newsletter (all ads in full color)

- Business card ad \$25 • 1/4 page ad \$50
  - Full page ad \$200
- Front or Back Covers \$500

Vendors and exhibitors interested in participating in Children's Earth Day may contact Trevina Jefferson, M.Ed, STAR's Director of Procurement, at [earthday@starinc.org](mailto:earthday@starinc.org) or visit us at [www.childrearthday.com](http://www.childrearthday.com).



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