

We have over 100,000 families throughout California that will see your support efforts. Our parents at over 150 of our schools support companies that support their children. In addition, college students from universities such as UCLA, Loyola Marymount University and Santa Monica College plan to volunteer for this great celebration on April 10, 2011.

Monetary or in-kind donations must be received by February 22, 2011 in order for your company to be recognized in news releases, banners and all other media for Children's Earth Day.

Underwriting (funds or in-kind donation)

\$25,000-40,000 buys environmentally friendly bags (can be split into 5 sponsorships)

- Galaxy Sponsorship package
- Your logo and slogan on bag with STAR Education and STAR ECO logo



\$8,000 buys transportation & parking

- Signage at each school site that benefits from the transportation
- Signage at parking lot and on shuttles that states your company as the transportation provider
- Country Sponsorship Package



\$8,000 buys Booth Talent & Earth Day crafts, prizes and supplies for children

- Added to every booth banner that sponsors the talent for children's environmental activities
- Country Sponsorship Package



\$8,000 buys biodegradable water bottles

- Country Sponsorship Package

\$5,000 buys T-Shirts

- "Children's Earth Day Volunteers" sponsored by (your company/organization)
- Country Sponsorship Package

\$5,000 buys environmentally friendly bags

- Country sponsorship package
- Your logo and slogan on bag with STAR Education and STAR ECO Station logo

\$3,000 buys water, sodas, juice, pizza, salad for volunteers

- Volunteer Station has banner with your logo and what you sponsored
- Placement in one of our newsletters, family magazines, and community newspapers
- Logo on event page
- Logo on event t-shirts
- 10 x 10 booth at event (if requested)

Sponsorship Packages

\$25,000-50,000-Galaxy Packages

- Prominent placement in Print Media including Los Angeles Times (average weekly circulation is about 1.2 million), family magazines, and community newspapers
- Stories in our newsletters, for one year, about how your sponsorship is benefiting children and rescued wildlife to schools and sites partnered with STAR (circulation to over 72,000 families statewide)
- VIP Private Group Tour of the STAR ECO Station
- World Sponsorship

\$10,000-24,999-World Packages

- Stories in two of our newsletters about how your sponsorship is benefiting children and rescued exotic wildlife to schools and sites partnered with STAR (circulation to over 72,000 families statewide), family magazines, and community newspapers
- 10 Family passes to the STAR ECO Station (great employee of the month gifts)
- Logo on event page. Logo also on website for 6 months with a link to your website.
- Logo on custom banner placed above main stage and other STAR banners on event day
- Logo on event t-shirts
- 20 x 20 booth at event (if requested)

\$5,000-9,999-Country Packages

- Banners on 5 Game or Craft booths
- Placement in one of our newsletters, family magazines, and community newspapers
- Logo on event page
- Logo on event t-shirts
- 10 x 10 booth at event (if requested)

Advertising

Newsletter (all ads in full color)

- Business card ad \$25 • 1/4 page ad \$50
 - Full page ad \$200
- Front or Back Covers \$500

Vendors and exhibitors interested in participating in Children's Earth Day may contact Trevina Jefferson, M.Ed, STAR's Director of Procurement, at earthday@starinc.org or visit us at www.childrearthday.com.